



DREAM FINDERS HOMES

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PGA TOUR, Dream Finders Homes announce extension of marketing partnership

Dream Finders Homes has served as the Official Home Builder of the PGA TOUR since 2022

PONTE VEDRA BEACH, Florida — The PGA TOUR and Dream Finders Homes (NYSE: DFH) today announced a multi-year extension of their marketing partnership, continuing Dream Finders Homes' designation as the Official Home Builder of the PGA TOUR and PGA TOUR Champions.

The extended agreement, through 2031, gives Dream Finders Homes an active presence at events across the PGA TOUR season as its homebuilding operations expand into new and existing markets. Additionally, the partnership will feature an enhanced hosting program at the PGA TOUR's flagship tournament in Dream Finders Homes' hometown, THE PLAYERS Championship presented by Optum, Morgan Stanley and Comcast Business.

"The PGA TOUR is excited to continue our relationship with Dream Finders Homes into the next decade, as we remain committed to introducing their exceptional brand to our fans and the communities in which we play," said Brian Oliver, PGA TOUR Executive Vice President, Corporate Partnerships. "As a fellow Northeast Florida-based organization, we have greatly enjoyed our early partnership with Dream Finders Homes and are eager to see their expanded presence throughout our season align with the continued growth of their company."

The extended partnership enables Dream Finders Homes to continue sponsoring the weekly social franchise "Moving Day" campaign on PGA TOUR social and digital properties, highlighting players who have made the biggest moves up the leaderboard on Saturdays at PGA TOUR events.

Additionally, the company will further its collaboration with players on the PGA TOUR and Korn Ferry Tour, including Ben Kohles, Andrew Novak, and PGA TOUR University graduates Ricky Castillo and Nick Gabrelcik.

"At Dream Finders Homes, we are thrilled to extend our partnership with the PGA TOUR, an organization that shares our dedication to excellence and community," said Patrick Zalupski, Founder and CEO of Dream Finders Homes. "As we continue to expand our footprint nationwide, this collaboration allows us to connect with fans and homeowners in meaningful ways. We look forward to building on this incredible relationship and supporting the game of golf for years to come."

For nearly two decades, Dream Finders Homes has consistently been one of the fastest growing homebuilders in the nation, with operations spanning 10 states and continuing to expand across the country.

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About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 30 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$4 billion.

Fans can follow the PGA TOUR via: the PGA TOUR app and PGATOUR.COM; social media channels, including [YouTube](#), [Facebook](#), [Instagram](#) (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), X (in [English](#), [Spanish](#) and [Japanese](#)); the PGA TOUR Channel on Free Ad-Supported Television (FAST) platforms such as the Roku Channel, Samsung TV Plus, PlutoTV, Xumo, LG Channels, Tubi, Amazon's Freevee, FireTV and Alexa devices; and WhatsApp (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#) and [Douyin](#).

About Dream Finders Homes

Dream Finders Homes (NYSE: DFH) is a homebuilder based in Jacksonville, Florida. Dream Finders Homes builds single-family homes and townhomes throughout the Southeast, Mid-Atlantic and Midwest, including Florida, Texas, Tennessee, North Carolina, South Carolina, Georgia, Colorado, Arizona, and the Washington, D.C. metropolitan area, which comprises Northern Virginia and Maryland. Through its wholly owned subsidiaries, DFH also provides mortgage financing and title services to homebuyers. Dream Finders Homes achieves its industry-leading growth and returns by maintaining an asset-light homebuilding model. For more information, please visit www.dreamfindershomes.com.